This document is to provide guidelines for anyone wanting to use BoX3 logos, graphics or other property in streams, video content or other IP. These guidelines are not all encompassing and may be updated in the future to reflect the changing nature of league races and race streams.

BoX3 administration recognizes that streamers and content creators own their content.

These guidelines ONLY apply to streams or content that uses BoX3 graphics or other

BoX3 related materials.

These guidelines apply only to publicly available content while utilizing Box3 content.

Discord VCs are private conversations and as such, follow community guidelines.

Goals:

- 1. To provide rules regarding the use of BoX3 logos, graphics, etc. on non-league streams.
- 2. To ensure community guidelines are upheld while representing BoX3 Motorsports

Guidelines:

- 1. Any members wishing to to utilize BoX3 graphics on personal streams are welcome to do so. This helps promote the league and will help in growing the community.
- 2. BoX3 Motorsports logos and graphics being used on outside stream channels should only be used during racing related streams. ACC, iRacing, AC, DR2, etc. If you have a question about whether or not a stream is race related, please reach out to an admin for clarification.
- 3. Any streamers utilizing BoX3 graphics must adhere to community guidelines while on stream. Community guidelines can be found at box3motorsports.racing. (https://box3motorsports.racing/league-documentation/)
- 4. Community guidelines apply to <u>ALL</u> participants (members and non-members) on stream while utilizing BoX3 graphics. Streamers should inform others on stream that they are on a BoX3 represented stream and encourage them to review community guidelines.
- 5. Anyone driving on stream should follow BoX3 racing rules as well. The intent of graphics use on stream is to promote the league. Even in public lobbies, drivers should endeavor to race in the way that is expected during league races. This encourages clean racing as well as showing stream viewers the expectations of joining the Box3 Motorsports league.
- 6. As listed in the community guidelines, any participants in streams will be respectful at all times. This includes, but is not limited to:
 - a. Harassment
 - b. Racism
 - c. Sexism
 - d. Offensive speech or hate speech

7. If a streamer hears or sees content while on stream that violates the community guidelines, it is their responsibility to remind participants that they are on stream and representing BoX3. If the behavior continues, it is the streamer's responsibility to remove the offending party. Failure to do so will require removal of BoX3 related material from future streams.